

Program Objectives

Participants will:

- Know how to be "birth language interpreters"
- Be able to teach new concepts and share breastfeeding advice through common terms.
- Be able to conduct self-evaluations to determine if they are building or burning bridges
- Learn skills to enhance communication among colleagues
- Identify at least three relations to the breastfeeding mom that must be educated on the importance of breastfeeding
- Identify at least three reasons we need to begin to supply breastfeeding education to those who are not pregnant or planning to become pregnant
- Be able to list steps to help change the tide of infant feeding from formula to breastmilk

Agenda

7:30-8:15

Registration/Continental Breakfast

8:15-8:30

Welcome

8:30-10:00

Simplifying Birth and Breastfeeding Through Effective Communication

10:00-10:15
Break

10:15-11:45

Bridging the Gaps to Provide a Continuum of Care

11:45-12:45

Lunch and Networking

12:45-2:15

The World is Our Audience

2:15-2:30
Break

2:30-4:00

Western Culture and Breastfeeding

4:00-4:30

Adjourn and Evaluations

Registration

Pre-registration is required

Name: _____

Mailing address: _____

Phone: _____

Email: _____

Please check applicable credentials:

RD___ RN___ IBCLC___

Other___

License # _____

Special dietary needs: _____

Fees:

\$75 by July 22, 2019, \$85 after

\$70 for 3 or more from same agency

*Refunds will not be provided after July 22, 2019

Enclose check payable to:

Western Kentucky Breastfeeding Coalition
c/o Allen County Health Department
107 North Court St.
Scottsville, KY 42164

Online registration:

<https://www.eventbrite.com/e/raising-awareness-current-issues-in-lactation-2019-tickets-61123424809>

About the Speaker



Christy Jo Hendricks, IBCLC, is an international speaker, teacher and author. She has made a career of teaching professionals and parents in ways that simplify learning and keep audiences engaged. Christy Jo created an IBCLC prep course that has earned the distinction of having the highest percentage of students pass the IBLCE Exam (compared to other prep courses). Her "Grow Our Own" Course has been successful in training hundreds of students to become Lactation Consultants. She resides with her family in California where she continues to serve her community as an IBCLC, CLE, CCCE and doula. Christy Jo continues to work part time for the the Department of Public Health and serves as faculty for the CAPPA CLE© and Childbirth Educator Programs. Christy Jo has been awarded the Presidential Volunteer Award, Who's Who Among Teacher's Award, the Phyllis Klaus Award for Positive Impact on Parent/Infant Bond from DONA International, the Above and Beyond Award for Innovative Practices by Riverside County Department of Public Health, and Lactation Educator Faculty of the Year by Childbirth and Postpartum Professional Association. She has also been recognized for her publications.

Speaker disclosures: Private practice IBCLC, speaker, product manager, CEO with Birthing, Breastfeeding, and Beyond, and CLE faculty with Childbirth and Postpartum Professional Association.

Continuing Education

This conference has been approved for:
6.0 CPEUs by the Commission on Dietetic Registration (CDR)
7.2 Contact Hours approved by the Kentucky Board of Nursing
Contact hours for IBCLCs have been applied for and are pending

Lodging

A block of rooms has been reserved at
Comfort Suites Hopkinsville
210 Harvey Way, Hopkinsville, KY 42240
270-985-1101
(270) 985-1252
GM.KY186@choicehotels.com
Direct reservation link:
<https://www.choicehotels.com/reservations/groups/KP05G9>

Thank you to our sponsors:

Calloway County Health Department
Green River District Health Department
Allen County Health Department
Western Kentucky Breastfeeding Coalition

For more information, call:
Amy Meador: (270)237-4423 amyl.meador@ky.gov

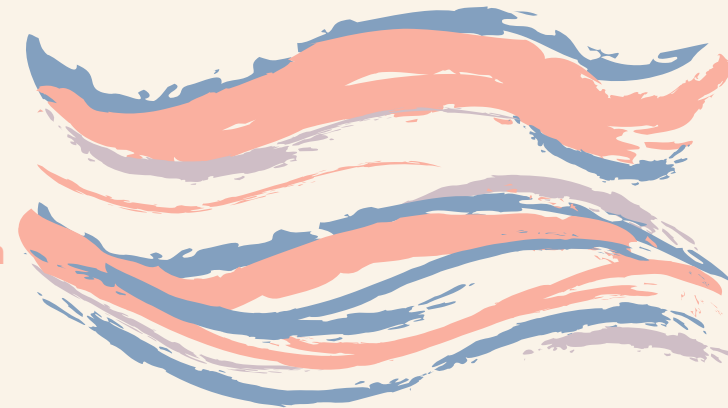
Jamie Baker: (270-)285-3906 jamie.baker@grdhd.org

Raising Awareness: Current Issues in Lactation

**Featuring Christy Jo
Hendricks**

**Friday, August 2, 2019
7:30 am-4:30 pm, CST**

**James E. Bruce Convention Center
303 Conference Center Drive
Hopkinsville, KY 42240**



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