

Continuing Education

L-CERP's for IBCLC's, CPEU's for Registered Dietitians and Contact Hours for Nurses have been applied for and are pending approval.

We love babies, and we especially love happy babies. If your baby shares happiness loudly, please pick a seat at the back of the room so that your happy baby doesn't attract more attention than the speaker.



Lodging:

A block of rooms has been reserved at:

Hampton Inn & Suites Newport
275 Columbia St, Newport KY 41071
859-415-0678

Reservations can be made at:

[http://group.hamptoninn.com/
NKentuckyBreastFeedingCoalition](http://group.hamptoninn.com/NKentuckyBreastFeedingCoalition)

Block closes four weeks before the conference
or **June 30, 2018**

About the Speaker



Dr. Jack Newman graduated from the University of Toronto medical school in 1970, interning at the Vancouver General Hospital. He did his training in pediatrics in Quebec City and then at the Hospital for Sick Children in Toronto from 1977-1981 to become a Fellow of the Royal College of Physicians of Canada in 1981 as well as Board Certified by the American Academy of Pediatrics in 1981. He has worked as a physician in Central America, New Zealand and as a pediatrician in South Africa. He founded the first hospital based breastfeeding clinic in Canada in 1984. He has been a consultant for UNICEF for the Baby Friendly Hospital Initiative, evaluating the first candidate hospitals in Gabon, the Ivory Coast and Canada.

Dr. Newman was a staff pediatrician at the Hospital for Sick Children emergency department from 1983 to 1992, and was, for a period of time, the acting chief of the emergency services. Once the breastfeeding clinic started functioning, it took more and more of his time and he eventually worked full time helping mothers and babies with breastfeeding. He founded the International Breastfeeding Centre in Toronto where he and his staff see over 2,500 mothers and babies a year.

He has co-authored several publications including *Dr. Jack Newman's Guide to Breastfeeding*.

Thanks to our cosponsor:

Northern Kentucky Health Department

Lactation on the Levee 2018

*Featuring
Dr Jack Newman*

Wednesday,
August 1, 2018
Newport on the Levee
Newport Aquarium
1 Aquarium Way,
Newport KY, 41071



Program Objectives

At the end of the session, participants will be able to:

- Distinguish between drinking from the breast and sucking without drinking
- Understand the importance of the breast crawl
- Learn how to latch a baby with the “ideal latch”
- Understand that breastfeeding does not cause babies to get tired and that babies respond to milk flow
- Know that certain medical problems in the baby do not automatically mean the baby cannot breastfeed
- Explain why some babies refuse to breastfeed and the role of birth practices
- Outline how to prevent problems with latching on
- Know what a good latch is and how to achieve it
- Explain why nipple shields are not the answer to the baby not latching on
- Have an approach to the problem of the baby who refuses to latch on
- Outline how breastfeeding by the numbers is muddling our thinking about breastfeeding
- Discuss what to expect from newborns and older infants when they are breastfeeding
- Be able to explain how to use growth charts and understand that the scale is not the be all and end all
- Understand that many diagnoses are posited for the symptoms associated with late onset decreased milk supply and are based on a lack of understanding of what is happening to the mother and baby
- Outline reasons why a baby who previously gained well might start to gain poorly
- Have an approach to prevent/treat such a situation a without undermining breastfeeding

Tentative Agenda

8-8:30 a.m.	Registration, coffee, networking and exhibits
8:30-8:45	Welcome
8:45-10:15	What They Didn't Teach You About Breastfeeding
10:15-10:30	Nutrition break/Exhibits
10:30-12:00	When the Baby Refuses to Latch
12-1 p.m.	Lunch, networking and exhibits
1:00-2:30	Norms for the Breastfeeding Baby
2:30-2:45	Nutrition break/Exhibits
2:45-4:15	Late Onset of Decreased Milk Production
4:15-4:30	Evaluations and adjournment



This institution is an equal opportunity provider.

Registration

Pre-registration is required. Online registration and payment are preferred. Please go to <http://lactationonthelevee18.eventbrite.com>

Fees: \$75 before **July 1, 2018** \$85 after. \$70 for 3 or more from same agency. Payment is by check or credit card. If you wish to pay by credit card online, a service fee will apply.

Name: _____

Job Title: _____

Agency/Company Name and Address:

Work Phone: _____

Cell Phone : _____

E-mail: _____

License # for CEU's: _____

Vegetarian Meal: Yes _____ No _____

If paying by check, make check out to and mail to:
Northern Kentucky Health Department
Attention: Nancy Merk
8001 Veterans Memorial Drive
Florence KY 41042

For more information,
contact:
Nancy at 859.363.2113 or
nancy.merk@nkyhealth.org