

# Continuing Education

L-CERP's for IBCLC's, CPEU's for Registered Dietitians and Contact Hours for Nurses have been applied for and are pending approval.

*We love babies, and we especially love happy babies. If your baby shares happiness loudly, please pick a seat at the back of the room so that your happy baby doesn't attract more attention than the speaker.*



## Lodging:

A block of rooms has been reserved at:

Hampton Inn & Suites Newport  
275 Columbia St, Newport KY 41071  
859-415-0678

Reservations can be made at:

[http://group.hamptoninn.com/  
northernkentuckybreastfeedingcoalition](http://group.hamptoninn.com/northernkentuckybreastfeedingcoalition)

Block closes four weeks before the conference  
on **June 30, 2019**

# About the Speaker



Christy Jo is a published author, international speaker, inventor of lactation teaching tools, creator of the popular "Lego Stack" comparing breastmilk to formula and creator of the Grow Our Own IBCLC/Prep Program.

She is the author of Mommy Feeds Baby and the co-author of Making Milk, an adult coloring book. She has been awarded the US Presidential Volunteer Award for her community service, the Phyllis Klaus Founder's Award for her contribution to the Mother/Baby bond and the Above and Beyond Award for innovative projects that exemplify the mission of Public Health. She has also been named Lactation Educator Faculty of the Year from CAPP and has earned their Visionary Award.

Christy Jo balances humor and evidence-based information in her compelling presentations. She is a regular presenter at the GOLD Lactation Conference, WIC Conferences, La Leche League Conferences and Breastfeeding Coalition sponsored events. She has developed numerous curricula and enjoys presenting information in a memorable fashion.

*Thanks to our cosponsor:*

*Northern Kentucky Health Department*

# Lactation on the Levee 2019

Featuring  
*Christy Jo Hendricks, IBCLC,  
RLC, CLE, CCCE, CD*

Wednesday,  
July 31, 2019  
Newport on the Levee  
Newport Aquarium  
1 Aquarium Way,  
Newport KY, 41071



# Program Objectives

*At the end of the session, participants will be able to:*

- Participants will know how to be “birth language interpreters”
- Participant will be able to recognize several terms and professional titles that are not well-known to the general public
- Participants will be able to teach from the known to the unknown
- Participants will be able to teach new concepts and share breastfeeding advice through common items
- Participants will be able to conduct self-evaluations to determine if they are building or burning bridges
- Participants will learn skills to enhance communication among colleagues
- Participants will be able to list pillars in the perinatal field who are essential to the breastfeeding relationship
- Participants will be able to list factors that cause bridges to fail
- Identify at least three additional organizations that must be educated on the importance of breastfeeding
- Identify at least three relations to the breastfeeding mom that must be educated on the importance of breastfeeding
- List at least three reasons we need to begin to supply breastfeeding education to those who are not pregnant or planning on becoming pregnant
- Participants will be able to recognize several advertisements sexualizing breasts
- Participants will be able to list steps to help change the tide of infant feeding from formula to breast milk

# Tentative Agenda

8-8:30 a.m.	Registration, coffee, networking and exhibits
8:30-8:45	Welcome
8:45-10:15	<b>Simplifying Birth and Breastfeeding through Effective Communication</b>
10:15-10:30	Nutrition break/Exhibits
10:30-12:00	<b>Bridging the Gaps to Provide a Continuum of Care</b>
12-1 p.m.	Lunch, networking and exhibits
1:00-2:30	<b>The World is our Audience</b>
2:30-2:45	Nutrition break/Exhibits
2:45-4:15	<b>Western Culture and Breastfeeding</b>
4:15-4:30	Evaluations and adjournment



This institution is an equal opportunity provider.

# Registration

**Pre-registration is required. Online registration and payment are preferred. Please go to <https://lactationonthelevee-cjhendricks19.eventbrite.com>**

Fees: \$75 before **July 1, 2019** \$85 after. \$70 for 3 or more from same agency. Payment is by check or credit card. If you wish to pay by credit card online, a service fee will apply.

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Agency/Company Name and Address:

\_\_\_\_\_

\_\_\_\_\_

Work Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

License # for CEU's: \_\_\_\_\_

Vegetarian Meal: Yes \_\_\_\_\_ No \_\_\_\_\_

If paying by check, make check out to and mail to:  
Northern Kentucky Health Department  
Attention: Nancy Merk  
8001 Veterans Memorial Drive  
Florence KY 41042

For more information,  
contact:  
Nancy at 859.363.2113 or  
[nancy.merk@nkyhealth.org](mailto:nancy.merk@nkyhealth.org)