Agenda

7:30 am – 8:00: Breakfast Buffet
8:00 – 8:15: Opening remarks
8:15 – 9:45: The History of Attachment
9:45 – 10:15: Break
10:15 – 11:45: The First 72 Hours
12:00 – 1:00: Lunch
1:00 – 1:15: KLIC Annual Meeting
2:15 – 2:45: Break
2:45 – 4:00: Gadgets and Gizmos: What is needed for breastfeeding and what is not
4:00 – 4:15: Questions
4:15 – 4:30: Awards, Silent Auction Winners and Drawing

Silent Auction
Help to provide scholarships to our annual conference by participating in our Silent Auction. All donations that you provide (from yourself or by asking others) are tax-deductible. For more information or to make a donation, contact Amy Farnsley at 502-640-1778 or amy@momcare.net.

About our Speaker
Kittie Frantz, RN, CPNP-PC, is internationally known for over 45 years of work developing breastfeeding programs. She is a full-time Clinical Instructor in Pediatrics for University of Southern California Keck School of Medicine as well as the Coordinator of Lactation Education for Los Angeles County University of Southern California Medical Center.

Honored as National Association of Pediatric Nurse Associates and Practitioners (NAPNAP), Fellow of the Year in 1980, Kittie is frequently invited to instruct at universities and medical conferences in many countries and sat on the United States National Breastfeeding Committee as well as the State of California’s Breastfeeding Promotion Committee. Currently she is assisting the staff of LAC/USC Medical Center to obtain the Baby Friendly designation by teaching the nurses the required 20 hours of continuing education. She blends scholarship with personal experience, having breastfed her own

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Continuing Education
6.3 hours of continuing education for nurses and 5.25 hours for dietitians and lactation consultants are being requested. KBN Provider 5-0033, expires 12/31/2012. KBN, IBLCE, or CDR approval of an individual continuing education provider or offering does not constitute endorsement of program. Participant must complete entire program for credit.

Cancellation and Refund Policy
Pre-registration is required. No refunds will be given for cancellations after September 2. In case of severe weather, KLIC reserves the right to cancel the presentation.

Target Audience
Lactation Consultants, Nurses, Dietitians, Certified Breastfeeding Counselors, Breastfeeding Peer Counselors, and LLL Leaders. Any healthcare professional working with moms and babies.

Questions?
Email registrar@klicbreastfeeding.org or visit www.klicbreastfeeding.org.
Program Objectives

**Topic:** The History of Attachment: Have We Come Full Circle?
- Discuss the evolution of facilitating attachment theories
- List two teaching strategies that you can use to assist the mother to facilitate the baby’s progress to the breast for attachment
- Name two reflexes baby uses to find the breast and attach himself

**Topic:** The First 72 Hours: Understanding Baby’s Natural Rhythms and Patterns
- Describe the new guidelines for breast feeding in the delivery room and the first 24 hours
- List the infant’s feeding patterns in the second 24 hours to bring in the milk supply early
- Identify the neurological components of how baby attaches himself to the breast that would encourage the reluctant nurser, prevent engorgement, relieve sore nipples and encourage good milk production
- Name two strategies in discharge planning that will encourage breast feeding success

**Topic:** Using Baby-Led Breastfeeding in Laid-Back Positioning in the Hospital
- Describe baby’s timing for self-attachment in L & D
- Name the infant reflexes used to self-attach in laid-back position
- List 3 benefits for baby skin-to-skin in NICU
- Compare how to make Laid-back position work in a clinic chair

**Topic:** Gadgets and Gizmos: What is needed for breastfeeding and what is not
- Describe pad uses & materials used
- Compare cream ingredients
- Name problem pillows pose for the baby
- Suggest a nipple shield caution & how to prevent a problem
- Define “single user” vs. “multi-user” breast pumps
- Name 2 uses for breast cup/shells
- Discuss cost effectiveness of gel pads
- Determine the appropriate use of a storage container for a preemie vs. older baby

Lodging

**Country Inn & Suites**
400 Paroquet Springs Dr.
Shepherdsville, KY 40165

Phone: 502-543-8400
Web: www.countryinns.com

A block of rooms has been reserved for the conference until Friday August 31, 2012. Special KLIC rates:
- Standard Room: 1-2 adults $77 + tax
- Suite: 1-2 adults $97 + tax

**Scholarships**
A limited number of scholarships are available for current KLIC members who would otherwise not be able to attend the annual conference. Applicants must also be currently working with breastfeeding dyads, and may not have received the scholarship in the past 3 years. All complete applications will be reviewed by the KLIC Executive Board, and the recipient will be notified by July 27.

Deadline to receive applications: July 6, 2011
Further information and the application form can be found on the Conference Page of the KLIC website, [www.klicbreastfeeding.org](http://www.klicbreastfeeding.org).

Location and Directions

**Paroquet Springs Conference Centre**
395 Paroquet Springs Dr.
Shepherdsville, KY 40165
502-955-7009

From Cincinnati:
Take I-71 south to Gene Snyder Freeway (I-265), Take (I-265) south Take I-265 to I-65 south Take Exit 117 at Shepherdsville, turn right. Left lane, turn left at the light, PSCC is behind Sleep Inn & Suites

From Louisville:
Take I-65 south toward Nashville, go approximately 15 miles Take Exit 117 at Shepherdsville, turn right. Left lane, turn left at the light, PSCC is behind Sleep Inn & Suites

From Frankfort:
Take I-64 west toward Louisville Take Gene Snyder Freeway (I-265) south. Take I-265 to I-65 south Take Exit 117 at Shepherdsville, turn right. Left lane, turn left at the light, PSCC is behind Sleep Inn & Suites

From Bowling Green:
Take I-65 north to Exit 117 Shepherdsville Turn left, stay in the left lane Turn left at the second stop light at McDonalds PSCC is behind Sleep Inn & Suites

Registration Form

**Name / Credentials:**

**Address:**

**City / State / Zip:**

**Phone Work:**

**Phone Home:**

**Email address:**

PLEASE PRINT CLEARLY
You will receive an e-mail confirmation of your registration.

**Space Is Limited to the First 150 Registrations**

**PLEASE CIRCLE APPLICABLE FEES:**
- $125 Non KLIC Member
- $85 KLIC Member

**Registration Deadline:** August 31, 2012. No late registrations will be accepted.

**NOTE:** Lunch is included in registration fee

**Lunch choice (circle one):**

- Standard
- Vegetarian

**Enclose Check Payable To:**
KLIC

mail to KLIC Conference
c/o Ashley Benz
11512 Robert Rd.
Louisville, KY 40223

You may also register on-line at [http://www.klicbreastfeeding.org/ConferenceRegistration](http://www.klicbreastfeeding.org/ConferenceRegistration)

Babies in Arms Welcome! A pumping area will also be available.

Bring some cash or your check book for wonderful items from our vendors and the bookstore!