

About the Speaker



Dr. Jack Newman graduated from the University of Toronto medical school in 1970, interning at the Vancouver General Hospital. He did his training in pediatrics in Quebec City and then at the Hospital for Sick Children in Toronto from 1977-1981 to become a Fellow of the Royal College of Physicians of Canada in 1981 as well as Board Certified by the American Academy of Pediatrics in 1981. He has worked as a physician in Central America, New Zealand and as a pediatrician in South Africa. He founded the first hospital based breastfeeding clinic in Canada in 1984. He has been a consultant for UNICEF for the Baby Friendly Hospital Initiative, evaluating the first candidate hospitals in Gabon, the Ivory Coast and Canada.

Dr. Newman was a staff pediatrician at the Hospital for Sick Children emergency department from 1983 to 1992, and was, for a period of time, the acting chief of the emergency services. However, once the breastfeeding clinic started functioning, it took more and more of his time and he eventually worked full time helping mothers and babies with breastfeeding. He founded the International Breastfeeding Centre in Toronto where he and his staff see over 2,500 mothers and babies a year.

Dr. Newman has authored and co-authored several publications on breastfeeding, including *Dr. Jack Newman's Guide to Breastfeeding*.

Continuing Education

This program is approved for:

- 6.0 CPEUs by the Commission on Dietetic Registration (CDR)
- 4.5 L-CERPS and 1.5 R-CERPS by IBCLE.
- Contact hours for nurses and physicians have been applied for and are pending approval.

Lodging:

A block of rooms has been reserved at Fairfield Inn for a discounted rate. Mention Western Kentucky Breastfeeding Coalition when making reservations. .

Fairfield Inn
1832 Cave Mill Rd., Bowling Green
270-599-1832

Our Mission:

To increase awareness of accurate breastfeeding information through promotion, education, and advocacy efforts in Western Kentucky

Raising Awareness: Current Issues in Lactation 2018

Featuring Jack Newman

Friday, August 3, 2018

7:30 am-4:30 pm, CST

Medical Center/WKU Health
Sciences Complex
700 East First Ave.
Bowling Green, KY 42101

**Western Kentucky
Breastfeeding
Coalition**

Program Objectives

- 1) Participants will be able to list at least one topic that they felt was new information they were not taught in past training.
- 2) Participants will be able to list common signs of late onset decreased milk supply and commonly attributed conditions as well as utilize the protocol to manage breast milk intake in future practice.
- 3) Participants will be able to list possible causes for latch failure and steps to improve latch success.
- 4) Participants will be able to list the typical measurements used to evaluate a breastfeeding baby and situations in which said measurements may mislead practitioners.
- 5) Participants will be able to identify possible causes of poor infant weight gain and maternal milk insufficiency as well as the steps to improve milk intake.

Thank you to our sponsors:

Allen County Health Department
Green River District Health Department
Calloway County Health Department

This institution is an equal opportunity provider.

Agenda

(Central Standard Time)

7:45-8:15	Registration/Continental Breakfast
8:15-8:30	Welcome
8:30-10:00	What They Didn't Teach You About Breastfeeding In Your Training
10:15-10:30	Break
10:30-12:00	Decreased Milk Supply and Possible "Not Enough Milk" After the First Few Months
12:00-1:00	Lunch and networking
1:00-2:30	When the Baby Refuses to Latch On. How to Prevent this Problem and what to do about it if it occurs.
2:30-2:45	Break
2:45-4:15	Norms for the Breastfeeding Baby
4:15-4:30	Adjourn and evaluations

For more information, call:

Amy Meador (270) 237-4423 or AmyL.meador@ky.gov
Jamie Baker (270) 285-3906 or Jamie.baker@grdhd.org
Johnna Black (270) 753-3381 or Johnnaf.black@ky.gov

Registration

Pre-registration is required.

Name: _____

Mailing Address: _____

Phone: _____

E-Mail: _____

Please check applicable credentials.

RD _____ RN _____ IBCLC _____
MD _____ Other _____

License # _____

Vegetarian meal requested? _____

Fees:

- \$75 by July 23, 2018, \$85 after.
- \$70 for 3 or more from same agency
- \$35 Students. (Must include copy of student ID)
- Refunds will not be provided after July 23, 2018.

Enclose check payable to:

Western Kentucky Breastfeeding Coalition
Attn: Amy Meador
c/o Allen County Health Department
107 N. Court St.
Scottsville, KY 42164

For online registration, please visit:

<https://www.eventbrite.com/e/raising-awareness-current-issues-in-lactation-2018-tickets-45000251965>

A service fee will apply.