

This conference is a knowledge – based offering designed for dietitians, nurses, international board certified lactation consultants (IBCLC), physicians, and other health care professionals involved in the education and care of breastfeeding women. To successfully complete the program and receive continuing education credit, participants must pay the required fee, sign the attendance roster, attend the entire program, and complete the evaluation form.

This program is approved for 6.0 CPEUs by the Commission on Dietetic Registration (CDR).

This program is approved for 4.5 L-CERPS and 1.5 R-CERPS by IBCLE

The Medical Center at Bowling Green is accredited by the Kentucky Medical Association to provide continuing medical education for physicians. The Medical Center at Bowling Green designates this live activity for a maximum of **6AMA PRA Category 1 Credit™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This offering is approved for 7.0 contact hours by the Green River District Health Department, through the Kentucky Board of Nursing, provider number 4-0137-12-19-005. Kentucky Board of Nursing approval does not constitute endorsement of program content.

Conference Location Information

Medical Center/WKU Health Sciences Complex Auditorium
700 East First Avenue,
Bowling Green, KY

Located on the edge of the Medical Center's campus that borders 31W Bypass. The auditorium is on the first floor. Signs will be posted.

Lodging:

A block of rooms has been reserved at Fairfield Inn for a discounted rate. Mention Western Kentucky Breastfeeding Coalition when making reservations.

Fairfield Inn
1832 Cave Mill Rd., Bowling Green
270-599-1832
Deadline for block rate is July 4th

About the Speaker:

Lisa Marasco has been working with breastfeeding mothers for over 25 years and has been Internationally Board Certified since 1993. She holds a Master's degree in Human Development with specialization in Lactation Consulting and was designated a Fellow of ILCA in 2009. Lisa is co-author of The Breastfeeding Mother's Guide to Making More Milk, a contributing author to the Core Curriculum for Lactation Consultants, and a new Cochrane Collaborative author. She is employed by WIC of Santa Barbara County while she continues to research, write, speak, and maintain a small private practice. In addition, Lisa is an Associate Area Professional Liaison for La Leche League of So. Calif./Nevada, and serves on the Breastfeeding Coalition of Santa Barbara County.

RAISING AWARENESS: CURRENT ISSUES IN LACTATION

Western Kentucky Breastfeeding Coalition 17th Annual Conference

Featuring:
Lisa Marasco, MA, IBCLC,
FILCA

Medical Center/WKU Health Sciences Complex

Friday

August 4, 2017

7:45 am-4:15 pm

Central Time Zone



PROGRAM OBJECTIVES

Conference attendees will have increased knowledge of breastfeeding principles and will, therefore, choose at least one concept, practice area, technique or tool that they will utilize to enhance the care and education of women who breastfeed.

Participants will be able to identify characteristics of high need mothers and describe techniques for appropriate boundary setting as well as how to successfully cope with high need personalities.

Participants will be able to describe signs of low milk supply and assess potential causes.

Participants will be able to identify the roles hormones play in human milk production, how hormonal abnormalities can affect milk supply, and what treatment strategies may be successful.

Participants will be able to describe lactation counselor traits mothers have identified as most important and how these traits can improve counseling effectiveness and clinical outcomes.

Thank you to our sponsors:

- Allen County Health Department
- Green River District Health Department
- Calloway County Health Department

*This institution is an equal opportunity provider and employer

CONFERENCE SCHEDULE

(Central Standard Time)

7:45-8:15	Registration and Continental Breakfast
8:15-8:30	Welcome
8:30-10:00	Counseling the High Need Mother
10:00-10:15	Break
10:15-11:45	Recognizing When Things are Heading South: Investigating for Low Milk Supply
11:45-12:45	Lunch, Networking
12:45-2:15	Is it Her Hormones? Hormonal Imbalances and Insufficient Milk Supply
2:15-2:30	Break
2:30-4:00	Moms Speak Out: Top Five Traits of a Great LC
4:00-4:15	Evaluations and Adjournment

For more information, call:

Amy Meador (270) 237-4423 or AmyL.meador@ky.gov
Jamie Baker (270) 285-3906 or Jamie.baker@grdhd.org
Johnna Black (270) 753-3381 x353 or Johnnaf.black@ky.gov

REGISTRATION

Name _____

Mailing Address _____

Work Phone _____

Home Phone _____

E-Mail _____

Please check applicable credentials.

RD _____ RN _____ IBCLC _____

MD _____ Other _____

License # _____

Vegetarian meal requested? _____

Fees: \$75 before COB July 21, 2017.
\$70 for 3 or more from same agency and received together (different checks okay)
\$85 Late, or received after July 21, 2017.
\$35 Students: Must include student id.
Refunds will not be provided after July 21, 2017.

Registration on-site may be limited.
No credit cards accepted.

Enclose check payable to:

Western Kentucky Breastfeeding Coalition
Attn: Amy Meador
c/o Allen County Health Department
107 N. Court St.
Scottsville, KY 42164

Our Mission:

To increase awareness of accurate breastfeeding information through promotion, education, and advocacy efforts in Western Kentucky.